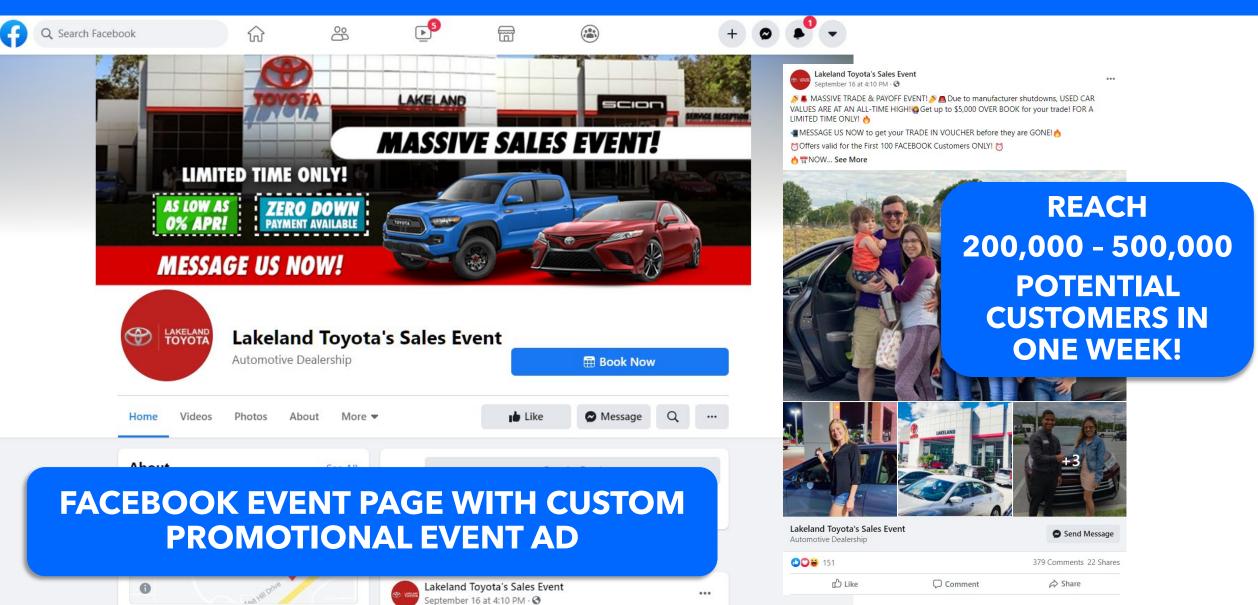
WANT TO SELL MORE CARS?

IT'S SIMPLE.

MAKE MORE APPOINTMENTS.



WHAT'S INCLUDED IN A FACEBOOK PROMOTION EVENT?



				Facebook User	Reece S C Danny R C
		Tyler Scott	Meliasa Pellinen	E.	O.G. R. C B. C R.C
				Maurice Bennett	Kuulpo
	James Yates 6 James Yates 6	Salga Hdsa G	Taylor Monae Shadae		Justin Purcell
	Susan Yanlung 🙆 Rosemary Amormino 🙆	Pat Martin- Zakany		Vicki Jury	Gilligan C Bryan LoC Nedz De C David W C
		Dylan Griffin 🕜 Dylan Griffin 🕜		Dante Arancibia	Diahanne Nielsen C Terri Do., C Mike Sal., C
		Abraham Calderón 💦		ShaniPooh Donice D 👔 Angle Hamilton 👔	Justin Rambo 🖉
	Kelly Wood Ci James Yates Ci	Kelly Wood C Brittney Brede C		Natalie Doherty 🚺 Robert Caliboso 🕅	Blanca S () Mertynn () Sean St. Marie
igela Steele	Cathy Nicdae Ci Lisa A. Jackson Ci Amber Jade Ci Franky Loera Ci	Jesse Ibarra (1 Michael Manuel (1 Crys N Kane (1			Sam MrNaptown Brooks
and strend	Elena Franco	Koahou Ohana		Trina TheeOnee 6	
briel Valdez 🕜	Debby Wise 🙆 Facebook User 🐔	Part and a second se	Jose An		Carlton Jamie 🚺 Teena Dunmars-Malone 🗗
Raymon C Cari Ja C Alexand C Trina Th C		Vanessa Valdez 🥂	Jose Rodriguez	Colleen Whitney Taibi	Crystle
eresa Janushan	Reece S_ (Jenine L_ (Towvett_ (Oznek 0(Audra L Sarenson Foust	Omar Sanchez 6 Venegas Camarena	Gerard Alciso	Trina TheeOnee	Kim Ma [] David [] Dot Dolla [] Wayne
Patrisha Mukeba	ANN'S & DOLENSON FOURI	Come services () veneges camarena ()	Tina Cannon 6	N. Contraction of the second s	Danii Marice 6
Jan., fi Stin., fi Ste., fi Ste., fi Ashl., fi Jazmin Renea	Delfino Pepe Rojas 👩 Jon Andrew 6	Mark Manalili (1 Michael Manuel (1 Trinisha Smith (1 Anissa Augustine (1	Jays Palacio	Michelle Short	Bell Gumataotao Hudson (1 Tamla L., (1) Vicki (1) Ree Ag., (1) Lee Dor.,
		line and a second		Claubert Bellegarde	
rios Avila 🚺 Jose Gonzalez 🗗	Theresa Moore 6 Jesse Iluvkauai 6	Jamie Svoboda 👩 Mariesha Cum 🖪 Rosaa Carmona 🗗	Drell Santi	Shelly Cooper C Neno Reyes C	Mārjā Çilārā Roblęde 👔 Rochande Batts
cebook User fi Dominiqué Davis fi	Theresa Moore fi Jesse Iluvkauai fi Shannon Dean fi Claubert Bellegarde fi Georgina Rangel fi	Verian Bencome 🖉	Leon Davis 🖉	Shelly Cooper (1 Neno Reyes (1	Christina
Deborah Je	Cyn. fi Rod. fi Kris. fi Nic fi Oco fi		Diana Bayona 🦚 Isabella Wiesner 🗗		Brandi Nichole
Bing Mondoza Form (1) Daniel Oarcia (1) Cyn (1) Aud (1) Nat (1) Ami (1) Adri (1)		Resa Williams 🗗 Katana Brown 🦚	Khrstn O Mai 👘 🕅 Mariah Feits	Angela DeGuzman E Malinda Lynch E Jarrod Catvin E Jer Bistin Rambo Chemo E Kawalian Milan C	Caroline North C Christina Vargas C Julian Burrola C
	Kryst (i Erick (i Jerry (i Reggi (i	Hafa Aulha		LaShenta Brooks	Gaspar Christin Ci Crystal Ci
Amie Ja., () Annkrist., () Annkrist., () Annkrist., ()	Angel Sta., C. Alec Kal. C. Dalay Reyes C. Bell G., C. Tyter., C. Kuulp., C. Ashla., C. Jacqueline Pucci	Hefs Auba Georgina Rangel Diahanne Nielsen () David De Luca () Alex Romero Mendoza() Kusipopualani Falet()	Ally Chittamindra C Javiel Laygo C Mario Medina C	Monique Reeves fi Jennifer Dietz fi	Julian Burrola G Marisa G Jesus L G Nena Dr
die L Smith C	Donovan Chambers 6 Facebook User 6		Jer Rodriguez	Cindy Cindy 6	
Angol Melgar 🕐 Yeli Wright 🖉		Marissa Ellen	Tara Sevellino 🖉		Samanthaa Villalobos
Tasha Tas (1) Sunshine (1)	Jessica Shepherd (1 Mychal Mitchell (1	Eliseo De Jesus Flores		Ipo Kaneakua (A second s
Tcherina Davidson 🥐 Tcherina Davidson 🥐	Claudia Hyde 🖪 Zach Woodruff 🖪 Annie Hak-Car	Ana Kar	Ally Chittamindra 👔 Flores Mia 👔 Teresa-Marie "	Doug Carnes 6	David Weidner
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bry Houseman G	Brandi Belton (Rachel Rice (1) John Brown (1) Georgina R., (1)	Kayla Agbayani 🦸	Teresa Estrada 🖉	Sandra Lopez 🚹 Nena Drapala 👔	Ab Hdz 🕐 Ty'Ler Irons
ticia Austria 👔 Twanna Golden 👔	John Taylor () LaKietha FL() Ezell Aceve() Michelle Nero				Launy Vallez
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DEALERS GET HUGE ROI's!

LAKELAND TOYOTA'S CREDIT APPROVAL & TRADE-IN PROMOTION

		(i
	Lakeland Toyota's Sales Event *** June 5 at 2:41 PM - @ ANNOUNCEMENT & & \$497,000 MAS BEEN ALLOCATED BY TOYOTA MOTOR CORPORATION AND LAKELAND TOYOTA TO BUY	Automotive Dealership in Lakeland, Filorida Open Now
	YOUR TRADE OR PAYOFF YOUR LOAN! THIS IS THE BIDGEST STIMULUS EVENT IN THE HISTORY OF TOYOTAL THERE WILL NEVER BE A BETTER TIME TO UPGRADE!	Very responsive to messages
Lakeland Toyota's Sales Event	Image: Sevent is FOR 7 DAYS ONLY! Image: Sevent is For 7 DAYS ONLY!<	Community See Al
Home	HUNDREDS OF THOUSANDS OF DOLLARS to to assist local outpomers in buying a new vehicle Even if they owe thousands more than their current yeek. See More	di 453 people like this
Posts Reviews		472 people follow this <u>II</u> . Bet Tami Collins Waddell likes this or has
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		 2925 Mail HB Dr (77.22 m)t Lakeland, Florida 33810 Ont Directions
	CH INT	%₀ (863) 888-5451 ⊕ Typically reples instantly
		Send Message

-

- \$7,000 BUDGET
- 7 DAY EVENT
- 267 APPOINTMENTS
- 47 SALES MATCHES
- \$133,842 GROSS PROFIT

00 4 Lakeland Toyota's Sales Event Q. Home Grante AL O A O shifts > Follow & Share --C Send Metsage Book Now Claim your PRE-APPROVAL VOUCHER BEFORE THEY ARE GONE: Automotive Dealership in Lakeland. These offers are for the First 100 Customers only so message us TOYOT Florida NOW to claim your PRE-APPROVAL VOUCHER! Course Manage Message our team 1 WANT MY PRE-APPROVAL VOUCHER Lakeland Toyota 2925 Mail Hill Dr. Lakeland, FL 33810 10 Very received to messages Displained forms, don't furthe beau-op Lakeland Toyota's 544.51 Community Sales Event 25. Invite your friends to like this Page Home 452 people like this Posts 411 people tolics this Reviews Bdy Tarri Collins Weddell likes this of has checked in Videos 0 @ 17 struck-ins Photos About See All Community KOS MAR HER DI (TREA HE Lavaland, Florida 33810 Gat Directury (843) 688-5451 itally replies instantly

\$19:\$1 GROSS PROFIT ROI

WE GENERATE 300 - 1000 LEADS USING ONE FACEBOOK EVENT AD. OUR BDC STAFF WORKS 8AM-11PM, 7 DAYS A WEEK FOR YOU. WE SET APPOINTMENTS WITH APPROXIMATELY 25-35% OF THE LEADS WHO MESSAGE THE FACEBOOK PAGE, THAT'S 75-300 CONFIRMED APPOINTMENTS ON AVERAGE!

CONVENIENT, FRIENDLY ONLINE CONCIERGE SERVICE EARNING SHOWROOM VISITS

EVENT STATISTICS

743,406

IMPRESSIONS SERVED

THE NUMBER OF TIMES ANY CONTENT FROM YOUR PAGE OR AD ENTERED A PERSON'S SCREEN. THIS INCLUDES POSTS, STORIES, CHECK-INS, ADS, SOCIAL INFORMATION FROM PEOPLE WHO INTERACT WITH YOUR PAGE, AND MORE.



PEOPLE REACHED

THE NUMBER OF PEOPLE WHO HAD ANY OF YOUR PAGE'S POSTS ENTER THEIR SCREENS. POSTS INCLUDE STATUSES, PHOTOS, LINKS, VIDEOS AND MORE. (UNIQUE USERS)

40,807 POST ENGAGEMENTS

THE NUMBER OF TIMES PEOPLE HAVE ENGAGED WITH YOUR

POSTS THROUGH LIKE, COMMENTS, SHARES AND MORE.

514

APPOINTMENTS

MESSAGING CONVERSATIONS STARTED

1,295

Munday 11	Tuesday 12	Wednesday 13	Enursality fit	Friday 15	Seturday 18
	dannas Tatas E Januas Tatas E	Tyter Sautt D	Malaaa Fellman fa Seyler Manaa Umahaa fa	Faceback User C Maurice Benneth C	Reace S., C. Samoy K., C. a.,C. K.,C. K.,C. K.,C. Kondan C. Antin Pureal C.
	Security Security American (1)	Pat Martin-Zakany (1) Dyten Griffin (1) Dyten Griffin (1)		Visit Jury 6 Danie Aranchia 6	Olingum _ () Doyan La _ () Nong Da _ () Doyan M _ () Dahama Margan _ () Tanàna Margan _ ()
	Antly Wood A James Tates A	Aliculan Calderian C Kaliy Masad C Jeritway Briefs Jeritway Barris C Mitchael Menual C		MaxiPooh Soulos B E Angle Hamilton E Narahir Daherty E Robert Calibres E	Junto Kanka C Ranca X. C. Mantyna C Saat H. Maria
Angelo Stanlo - E	Line A. Joshuandi Anther Jude - C. Franky Leers C.	Crys & Kana P		Trina TheoDeen d	San McNaptown Branks
Raymon, C. Carl Ja, C. Mexand, C. Stica Ta, C.	Debby Wise f Facebook liber f	Vanessa Veldes	Jean An, F. Deal Sa, F. Deal Sa, F. Jamel, F. Jam Babliques Gerand Atolae	Culture Whitney Table C Drine TheoDone C	Carlten Janie D' Tenna Durmaru Malarin D' Drystie "O Grace A., O Dayana "O Dayana J Kim Ma., O David O Dat Dalla D' Wayne
Pattaha Mukaba C	Audra L Savenson Pourt	Gmar Sanchez 🖪 Veregas Comorens 🖉	Tima Cannon A		Canil Marine A
June, P. Sille, P. Sta., F. Sta., P. Ash., F. Junein Resear	Define Pape Rajes (1) Jan Andrew (1)	Mark Manalil (Michael Menuel (Trinisha Smith (Anisas Augurtine ()	Jegs Polietie C	Michaile Short P Cloubert Bellegarde P	Tamin L., C. Vichi C. Bas Ap., C. Lee De
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Bing Mendeze Farm. (f) Daniel Garcie (f. Oyn., (f) Aud., (f) Ban., (f) Ami., (f) Adri., (f)	Argan, C. Stran, C. Janry, C. Baggi, C.	Rece Williams n Kataria Streen n	Should Diffee	Angeris DerCannen Matteria Lowis C. Annuel Calum Matteria Calum C. Annuel Calum	Carolina North C (Milatika Varges C Joline borrole C Desaw C Christie C Constant C

SPONSORED AD

Henderson Nissan's Sales Event

SJUST ANNOUNCED! S 4\$750,000 IN PAYOFF ASSISTANCE FUNDS AVAILABLE AT HENDERSON NISSAN! For a limited time only or until these funds are gone! The manufacturer and Henderson Nissan have combined resources to offer \$\$750,000\$ in IMMEDIATE AUTO LOAN PAYOFF ASSISTANCE!

NOW is the best time to SAVE! Interest rates are at HISTORICAL LOWS!

This event is FOR A VERY LIMITED TIME!

Take advantage of:

\$0 DOWN PAYMENT!

trade!

KNO PAYMENT FOR up to 5 MONTHS!

Over \$750,000 to BUY OR HELP PAYOFF YOUR TRADE! Claim your Voucher before they are GONE!

THIS WEEK ONLY! Now - Monday! EVEN IF YOU'RE FACING THESE CHALLENGES:

L CURRENT PAYMENTS TOO HIGH Q

L CURRENT PAYOFF TOO HIGH 4

LATE/SLOW PAYMENTS

REPOSSESSIONS

BANKRUPTCIES

WE WANT TO HELP YOU TODAY! THESE ARE NEW TIMES AND BANKS ARE LENDING DIFFERENTLY!

Message us now OR comment below to reserve your PAYOFF ASSISTANCE VOUCHER!

Our PAYOFF ASSISTANCE SPECIALISTS are standing by! MESSAGE US NOW and say "I WANT MY VOUCHER."

■ ☆ During these unusual circumstances, the manufacturer, the banks, and the Henderson Nissan family are offering extra help for EVERYONE and additional incentives are available for current and former military, first responders, and essential personnel working to keep our country running! ☆ ■

Henderson Nissan 295 Auto Mall Dr, Henderson, NV 89014 https://bit.ly/2YxyL5H



Henderson Nissan's Sales Event

008 583

Send Message

1.2K Comments 58 Shares

7 - 30 DAY PROMOTIONS TO FIT EVERY BUDGET

Packages to fit every budget: AND STILL GET GREAT RESULTS!

Package #1

400,000impressions200est. appointments125est. shown

\$12,500

250.000	1
250,000	impressions
150	est. appointments
100	est. shown
\$10,00	00

Package #2

Package #3 150,000 impressions 100 est. appointments 75 est. shown \$7,500

Package #4 100,000 impressions 80 est. appointments

50 est. shown

\$6,000



THE GOAL

Make at least 80 -200 appointments for your storefront during your promotion.

Dealers are selling 20-50 extra cars a week!

PROVEN RESULTS

Our Facebook Buy Back Event was a HUGE SUCCESS! Our customers really seem to respond to social media advertising. We had 121 appointments over 7 days and sold 41 cars!! -Shawn Allen, Greenway CJDR

Average Reach: 100,000

Average Engagement: 2,400 (reaction, comment, share, play video, click link)

Average Leads Generated: 300-600

25-33% of those set a confirmed appointment